

YORKTOWN GRANGE FAIR

99 Moseman Road PO Box 254
Yorktown Heights, NY 10598
914 962-3900

FAIR SPONSORSHIPS

September 10th, 11th, and 12th 2021

“Out and About at the Fair”

After so many months of social distancing and other restrictions, the Yorktown Grange is setting our sights on "Getting Out and About at the Fair!" This year's theme celebrates how extra special it will be to be out enjoying a great time with friends and neighbors. Fairs are a sensory feast: the sights of the midway, the tastes and smells of the delicious food, the sounds of fun and great entertainment. The perfect event to celebrate our "return to normal."

The Yorktown Grange Fair is a unique event in Westchester County and is a celebrated family tradition for many. It is anticipated that over 10,000 people, mainly from Westchester, Dutchess & Putnam counties, will attend the fair over the three days.

Highlights of the 2021 fair will include Westchester County 4H showcase, the horse show exhibition, livestock animals, tractor parade, audience participation games, carnival rides and live entertainment. The “produce and vegetable auction” signaling the end of the fair, is always a favorite.

The Yorktown Grange Fair is presented annually by the Yorktown Grange Agricultural Society, a not-for-profit, volunteer organization. The fairgrounds are located on Moseman Road in Yorktown.

**In order to preserve the tradition of the fair, we hope that you will support one of our sponsorship opportunities and help us continue to provide the best fair possible.
Please review the full list of sponsorship options on the enclosed form.**

Selected Sponsorship packages include:

Company sign or Banner displayed during fair

Company name listed on Yorktown Grange Website, Social Media and Facebook

One car pass for free entrance to the Fair

For donations \$100 and up sponsors will be printed on fair director shirts

Deadline for printing sponsors on shirts is 7/23/21

Please make your generous donation by 7/23/21 to benefit promotional materials

2021 YORKTOWN GRANGE FAIR SPONSORSHIP PACKAGES

Entertainment Stage - Display of your company banner at the stage area, announcements of sponsorship throughout the fair, all social media advertising, priority placement in program and staff shirts, listed on the website until our next year fair. Banners will be rotated on a nightly basis so each banner will be front and center one night during the performances. **\$350**

Livestock Tent - Display of your company banner in the livestock tent, all social media advertising, priority placement in program and staff shirts, listed on the website until our next year fair. **\$300**

Static Competitions - Your 4' banner will be displayed in the area of the contest. **\$100/Competition**
Please indicate which competition you would like to sponsor by circling below.

FLOWER • PRODUCE • BAKING • LEGO • NEEDLEWORK • PHOTOGRAPHY • WOODWORKING

Audience Participation Contests - Your 6' banner will be displayed and your support will be recognized in the program guide. Exclusive Sponsorship of each contest. Please indicate by circling below.
\$100/Contest

**PIE EATING • BUBBLE GUM BLOWING • WATERMELON EATING • NAIL DRIVING •
BALLOON BLOWING**

CONTESTS SUBJECT TO CHANGE WITH A MINIMUM OF 3 TAKING PLACE

Livestock Ribbon Sponsorship - Sponsor the ribbons for Livestock.
Exclusive Livestock Sponsorship **\$300/Exclusive** ~ Shared Livestock Sponsorship **\$100/Shared**

Fair Program Ad - Over 10,000 of the Yorktown Grange Fair Program Schedules are distributed at the entrance. (Deadline for Ad is July 23. Digital artwork must be provided.)
3.75" x 1.875" Advertisement (business card) **\$100/Ad**

Goodie Bag - Your provided flyer, menu or coupon will be included in a goodie bag handed out to 500 adults leaving the fair. **\$100**

Livestock Animal Pens - Your name will be displayed on an animal pen in the livestock tent.
8.5 x 11 Printed Name/Company **\$50/Pen**

Flower and Produce Show Tables - Your name will be displayed on a table in the produce
8.5 x 11 Printed Name/Company **\$50/Table**

Make Checks payable to Yorktown Grange Agricultural Society Total Enclosed \$ _____
Mail to Yorktown Grange Agricultural Society, PO Box 225, Amawalk, NY 10501

Name _____ Company _____
Address _____
City _____ State _____ Zip Code _____
Telephone _____ e-mail _____

* Sponsorship must be in contract and payment received by July 23rd to be included in print materials. Sponsorships are available on a "first come – first served" basis. For more information visit or to fill out an online sponsorship form visit www.yorktowngrangefair.org or access the form directly [here](#).

Thank you for your support